

FISH TALES CHARTERS

February 1, 2014



PRE/POST SEASON PACKAGE SPECIAL

Gordon Lodge/Fish Tales/Top Deck

Lodging / Fishing / Meal discount packages are now being offered to anglers who reserve a charter during the months of May, June, and September.

To learn more about these discounts or to reserve your date(s) contact Captain Jeff directly by phone or e-mail.

(920) 493-5534

captain.jeff@fishtalesdoorcounty.com

CLIENT APPRECIATION

First and foremost I'd like to sincerely thank each of you for the support that I've received these past 10 years I've been in business. Many fish have been caught aboard Fish Tales, but, "**success in this business is measured by the number of repeat clients one has**", I believe. I feel I have become friends with many of you and your children over these years. Thanks for the support!

WHAT'S FAMILIAR

- 🚩 Fish Tales Charters at Gordon Lodge Resort – An awesome relationship
- 🚩 Best Deal Charter Rates – no increase in past 4 years
- 🚩 Complete On-line Reservation System
- 🚩 3 hour, 5 hour, Angler and Captain packages available
- 🚩 "Catch and Cook" – available at the Top Deck Restaurant
- 🚩 Best Effort – Guaranteed

WHAT'S NEW FOR 2014

- 🚩 Pre/Post Season Package Specials
- 🚩 **Gordon Lodge Fishing School** – 2 day introductory fishing instruction

CHARTER SURVEY REPLIES REQUESTED

I strive for continued improvement and have used many of your suggestions in the past. Please take a few minutes to complete the 10 item questionnaire that will assist me in better meeting your expectations. **Clients that complete the survey will receive a \$25 discount on their next fishing outing.** Click on the following link to access the survey. Thanks.

Fish Tales Charters Satisfaction Survey:

<https://www.surveymonkey.com/s/HGV3V55>

QUESTIONS and ANSWERS

Q: How is the fishing going to be this year?

A: As many of you discovered the 2013 fishing season was challenging and quite inconsistent. Fewer, but larger, fish were caught aboard my boat which





Fish Tales awaits your return

Let's Hook-Up Soon

FISH TALES CHARTERS

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coincided with fish catch reports all throughout the lake. Final DNR reporting and predictions will be available in late winter at www.dnr.wi.gov

Q: What's up with this **Gordon Lodge Fishing School?**

A: Partnering with Gordon Lodge, I will be offering a 2 day (6 hour) introductory fishing clinic for youngsters staying at the resort. Starting in July, this program will teach the basics about fish and their behavior, line rigging, rod casting, and much more in a fun, hands-on, approach. All supplies will be provided. Contact Capt. Jeff for more details.

Q: When is the best time to reserve my fishing adventure?

A: Although July and August have been known to be the best months for salmon fishing in the past, my recent year records reveal that late May and June outings have yielded good quantities of fish – and large kings also. In our local waters steelhead action has been hot during this early season

My charter program has continued to grow and unfortunately I've had to turn away anglers due to limited schedule availability at times. This was particularly true during the months of July and August last season. Please schedule your fishing outing as soon as vacation plans are clear to avoid this disappointment happening to you.

"I know it's been a very "active" winter in your home area. Plenty of snow and too much cold I keep hearing. Spring will arrive ~ and so will the fish! Until that time I'll keep fishing the Gulf of Mexico and look forward to hearing from you."

Warm regards,

Capt. Jeff

